



Practitioner's Guide:

Activity Mapping



Mapping of Activities on Domestic Violence in Cambodia



Deutsche Gesellschaft für
Technische Zusammenarbeit
(GTZ) GmbH



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



Activity Mapping

Example:



Identification of Activities with Regard to Combating Domestic Violence in Cambodia to Identify Gaps and Overlaps

Step 1: Definition of the Research Question

The GTZ project “Promotion of Women’s Rights” assists the Cambodian Ministry of Women’s Affairs to protect women’s rights. Main focus of the project is the implementation of the **Law on Prevention of Domestic Violence and Protection of the Victim** (DV Law). A multitude of international, national, governmental and non-governmental agencies work to enhance women’s status in society and to improve the living conditions of Cambodian women. Many activities in the field of gender, conflict resolution or legal literacy contribute to combating domestic violence or to implementation of the Law on Prevention of Domestic Violence respectively. At the same time a multitude of agencies work in different location, with a different coverage and with a different intensity. For a substantial DV Law implementation plan it was essential to map existing development programmes dealing with gender, domestic violence and conflict resolution in order to identify entry points for implementation, training mechanisms and to avoid overlap among agencies. To date many organizations are working side by side in different districts or provinces without have the chance to learn from each other – as they do not knowing the scope, coverage or content of other institution’s activities.

Step 2: Identification of existing information and core issues

Information and reports on ongoing activities of related organizations were collected, the project identified the following core field activities to combat “Domestic Violence”:

- ▶ Information and Education Campaigns
- ▶ Training
- ▶ Policy and Advocacy
- ▶ Services

Step 3: Define a grid of activities that are commonly applied to tackle the identified core issues

Based on the previous core field of activities, each field was specified in detailed categories - a number of activities and services has been identified:

A. Information and Education Campaigns:

- ▶ Events (e.g. concerts, workshops etc)
- ▶ Media campaigns
- ▶ TV/radio broadcasting
- ▶ Articles in newspapers/magazines
- ▶ Promotional materials (t-shirts, banners, caps etc)

B. Training:

- ▶ Gender awareness training
- ▶ Violence against women
- ▶ Rape
- ▶ Conflict resolution
- ▶ Other



Activity Mapping



C. Policy and Advocacy:

- ▶ Policy (development, implementation)
- ▶ Advocacy

D. Services:

- ▶ Shelters
- ▶ Counselling for victims - individual
- ▶ Counselling for victims - group
- ▶ Counselling for perpetrators - individual
- ▶ Counselling for perpetrators – group
- ▶ Conflict resolution for families and communities
- ▶ Other*

Step 4: Identify the level on which information about the activities is collected

Different organizations implement their activities on Provincial, District, Commune and Village level. For the mapping activity a decision needed to be made on which level information is going to be collected. This decision includes a trade off between too detailed information on the village level or the danger of collecting not enough information on the province level. Since the major actors working domestic violence are bigger organizations with a wide coverage, the project decided to carry out activity mapping on district level.

Step 5: Identify the target organizations to be invited for an activity mapping exercise / workshop

More than 90 organizations were invited to participate at the mapping exercise. To some organizations, that were not able to attend the workshop, the questionnaires were submitted, and assistance was given to fill them correctly.



Photo 1: Participants get briefed about the Methodology



Activity Mapping

Step 6: Develop and pretest a questionnaire

An introductory questionnaire was designed with the aim to collect contact information and details about the particular organization implementing activities in related fields.

Please name your organization: _____

GTZ/UNIFEM IMPLEMENTATION OF DOMESTIC VIOLENCE LAW: MAPPING WORKSHOP QUESTIONNAIRE

Your participation in this mapping workshop will help to support implementation of the new domestic violence law, by identifying gaps and current/planned activities for 2006.

A ORGANISATION

Name	
Acronym/ abbreviation	
Address	
Contact person	
Telephone	
Email address	
Website	

B. ACTIVITIES

What are the main activities your organization is involved in?

Information and Education Campaigns Training ✓

Policy & advocacy ✓ Services

Research & evaluation

Other relevant areas:

Comments

Please name your organization: _____

ACTIVITY GROUP A: INFORMATION AND EDUCATION CAMPAIGNS

Activity type (please describe)	Main target group(s)	Partner & donor organizations you work with
<input type="checkbox"/> Events (e.g. concerts, workshops etc)		
<input type="checkbox"/> Media campaigns		
<input type="checkbox"/> TV/radio broadcasting		
<input type="checkbox"/> Articles in newspapers/magazines		
<input type="checkbox"/> Promotional materials (t-shirts, banners, caps etc)		
	Time frame	Number of staff involved in delivery
	from: (yyyy/mm)	to: (yyyy/mm)

Locations of the above stated activities:
Please tick checkboxes to specify the locations as detailed as possible.
If locations for above checked activities are not the same, please fill out one separate form for every activity.

<input type="checkbox"/> Banteay Mean Chey [1] <input type="checkbox"/> Mealea (1099) <input type="checkbox"/> Monkol Borei (1102) <input type="checkbox"/> Ou Chrov (1105) <input type="checkbox"/> Phnum Srok (1103) <input type="checkbox"/> Preah Neir Preah (104) <input type="checkbox"/> Serey Sapphoan (106) <input type="checkbox"/> Sway Chek (108) <input type="checkbox"/> Thma Puok (107)	<input type="checkbox"/> Bat Dambang [2] <input type="checkbox"/> Aek Phnum (205) <input type="checkbox"/> Banak (201) <input type="checkbox"/> Bat Dambang (203) <input type="checkbox"/> Bavel (204) <input type="checkbox"/> Kamreng [212] <input type="checkbox"/> Mouna Ruessei (208) <input type="checkbox"/> Phnum Proek (211) <input type="checkbox"/> Rotanak Monkol (207) <input type="checkbox"/> Sambout (209) <input type="checkbox"/> Sampov Lun (210) <input type="checkbox"/> Sarokae (208) <input type="checkbox"/> Thma Kou (202) <input type="checkbox"/> Kral Krul (17)	<input type="checkbox"/> Chamkong Cham [3] <input type="checkbox"/> Bafheay (301) <input type="checkbox"/> Chamkri Leu (302) <input type="checkbox"/> Cheung Prey (303) <input type="checkbox"/> Dambea (304) <input type="checkbox"/> Kampong Cham (305) <input type="checkbox"/> Kampong Siem (308) <input type="checkbox"/> Kang Meas (307) <input type="checkbox"/> Kaoh Soulin (308) <input type="checkbox"/> Krouch Chhmar (309) <input type="checkbox"/> Memot (310) <input type="checkbox"/> Ou Reang Ov (311) <input type="checkbox"/> Porthea Kraek (312) <input type="checkbox"/> Prey Chhor (313) <input type="checkbox"/> Srei Santhor (314) <input type="checkbox"/> Sthena Trang (315) <input type="checkbox"/> Thounn Khnum (318)	<input type="checkbox"/> Kampong Chhnang [4] <input type="checkbox"/> Barbour (401) <input type="checkbox"/> Chh Kri (402) <input type="checkbox"/> Kampong Chhnang (403) <input type="checkbox"/> Kampong Leang (404) <input type="checkbox"/> Kampona Tralach (405) <input type="checkbox"/> Rokea Erier (406) <input type="checkbox"/> Sametkei Mean Chey (407) <input type="checkbox"/> Tuek Phos (408)	<input type="checkbox"/> Kampong Speu [5] <input type="checkbox"/> Aoral (504) <input type="checkbox"/> Baeoth (501) <input type="checkbox"/> Chbar Mon (502) <input type="checkbox"/> Kong Pisei (503) <input type="checkbox"/> Odongk (505) <input type="checkbox"/> Phnum Suouch (508) <input type="checkbox"/> Samraong Teng (507) <input type="checkbox"/> Thpong (508)	<input type="checkbox"/> Kampong Thom [6] <input type="checkbox"/> Barray (601) <input type="checkbox"/> Kampong Svay (602) <input type="checkbox"/> Chbar Mon (603) <input type="checkbox"/> Preasat Balanok (604) <input type="checkbox"/> Preasat Sambour (605) <input type="checkbox"/> Sandan (608) <input type="checkbox"/> Santuk (607) <input type="checkbox"/> Stoung (606) <input type="checkbox"/> Stueung Saen (603)
<input type="checkbox"/> Kampot [7] <input type="checkbox"/> Angkor Chey (701) <input type="checkbox"/> Banteay Meas (702) <input type="checkbox"/> Chhuk (703) <input type="checkbox"/> Chum Kiri (704) <input type="checkbox"/> Dang Tonk (705) <input type="checkbox"/> Kampong Bay (708) <input type="checkbox"/> Kampona Trach (706) <input type="checkbox"/> Kampot (707)	<input type="checkbox"/> Kandal [8] <input type="checkbox"/> Angk Svay (808) <input type="checkbox"/> Kandal Stueung (801) <input type="checkbox"/> Kach Thum (804) <input type="checkbox"/> Khasch Kandal (803) <input type="checkbox"/> Kien Svay (802) <input type="checkbox"/> Leuk Daek (805) <input type="checkbox"/> Leuk Aem (806) <input type="checkbox"/> Mukh Kampul (807) <input type="checkbox"/> Porthea Leu (809) <input type="checkbox"/> Sang (810) <input type="checkbox"/> Ta Khmau (811)	<input type="checkbox"/> Keap [23] <input type="checkbox"/> Chmouk Changneur (2301) <input type="checkbox"/> Kaep (2302)	<input type="checkbox"/> Koh Kong [9] <input type="checkbox"/> Botum Sakor (901) <input type="checkbox"/> Kampong Seila (908) <input type="checkbox"/> Kakh Kong (903) <input type="checkbox"/> Kiri Sakor (902) <input type="checkbox"/> Mondol Seina (905) <input type="checkbox"/> Sdach Mean Chey (904) <input type="checkbox"/> Srae Ambel (906) <input type="checkbox"/> Thma Bang (907)	<input type="checkbox"/> Kratie [10] <input type="checkbox"/> Chhnoung (1001) <input type="checkbox"/> Kracheh (1002) <input type="checkbox"/> Preaek Prasab (1003) <input type="checkbox"/> Sambour (1004) <input type="checkbox"/> Snuol (1005)	<input type="checkbox"/> Mondul Kiri [11] <input type="checkbox"/> Kaer Seima (1101) <input type="checkbox"/> Pechr Da (1102) <input type="checkbox"/> Ou Reang (1103) <input type="checkbox"/> Kaoh Vhneak (1104) <input type="checkbox"/> Saen Monourom (1105)
<input type="checkbox"/> Oddar Meanchey [22] <input type="checkbox"/> Anlong Veasne (2201) <input type="checkbox"/> Banteay Anlong (2202) <input type="checkbox"/> Chong Kal (2203) <input type="checkbox"/> Samraong (2204) <input type="checkbox"/> Trapaing Praset (2205)	<input type="checkbox"/> Palin [24] <input type="checkbox"/> Palin (2401) <input type="checkbox"/> Sala Kou (2402)	<input type="checkbox"/> Phnom Penh [12] <input type="checkbox"/> Chamkr Mon (1201) <input type="checkbox"/> Dangbae (1205) <input type="checkbox"/> Daun Penh (1202) <input type="checkbox"/> Mean Chey (1206) <input type="checkbox"/> Prampri Meakkaea (1203) <input type="checkbox"/> Roesse Kaey (1207) <input type="checkbox"/> Tuol Kouk (1204)	<input type="checkbox"/> Preah Vihear [13] <input type="checkbox"/> Chey Saen (1301) <input type="checkbox"/> Chhneak (1302) <input type="checkbox"/> Choum Khsant (1303) <input type="checkbox"/> Kulesan (1304) <input type="checkbox"/> Rovieng (1305) <input type="checkbox"/> Sangkom Thmei (1306) <input type="checkbox"/> Tuol Kouk (1304)	<input type="checkbox"/> Prey Veng [14] <input type="checkbox"/> Ba Phnum (1401) <input type="checkbox"/> Kamchh Meas (1402) <input type="checkbox"/> Kampona Leav (1411) <input type="checkbox"/> Kampona Trabsek (1403) <input type="checkbox"/> Kamchhriech (1404) <input type="checkbox"/> Me Sang (1405) <input type="checkbox"/> Pea Reang (1406) <input type="checkbox"/> Peam Chor (1409) <input type="checkbox"/> Peam Ri (1407) <input type="checkbox"/> Preah Sdach (1409) <input type="checkbox"/> Prey Veasne (1410) <input type="checkbox"/> Sdech Kandal (1412)	<input type="checkbox"/> Pursat [15] <input type="checkbox"/> Bakan (1501) <input type="checkbox"/> Kanding (1502) <input type="checkbox"/> Korkor (1503) <input type="checkbox"/> Phnum Kraevth (1504) <input type="checkbox"/> Sampov Meas (1505) <input type="checkbox"/> Veaal Veng (1506)
<input type="checkbox"/> Ratanak Kiri [16] <input type="checkbox"/> Anlong Meas (1601) <input type="checkbox"/> Ban Lung (1602) <input type="checkbox"/> Bar Kaev (1603) <input type="checkbox"/> Koun Mon (1604) <input type="checkbox"/> Lunshul (1605) <input type="checkbox"/> Ou Chum (1606) <input type="checkbox"/> Ou Va Dav (1607) <input type="checkbox"/> Ta Veasne (1608) <input type="checkbox"/> Vean Sa (1609)	<input type="checkbox"/> Siem Reap [17] <input type="checkbox"/> Angkor Chum (1701) <input type="checkbox"/> Angkor Thum (1702) <input type="checkbox"/> Banteay Srei (1703) <input type="checkbox"/> Chi Kraeng (1704) <input type="checkbox"/> Kakhah (1705) <input type="checkbox"/> Prasad Bakong (1709) <input type="checkbox"/> Puok (1707) <input type="checkbox"/> Siem Reap (1710) <input type="checkbox"/> Soudr Nikom (1711) <input type="checkbox"/> Srei Snam (1712) <input type="checkbox"/> Svay Leu (1713) <input type="checkbox"/> Vatin (1714)	<input type="checkbox"/> Sihanoukville [18] <input type="checkbox"/> Mitakheap (1801) <input type="checkbox"/> Prey Nob (1802) <input type="checkbox"/> Stueung Hav (1803)	<input type="checkbox"/> Stung Treng [19] <input type="checkbox"/> Sevan (1901) <input type="checkbox"/> Siem Buek (1902) <input type="checkbox"/> Siem Panz (1903) <input type="checkbox"/> Stueung Traeng (1904) <input type="checkbox"/> Thala Barival (1905)	<input type="checkbox"/> Svay Rieng [20] <input type="checkbox"/> Chantrea (2001) <input type="checkbox"/> Kampong Pev (2002) <input type="checkbox"/> Romeas Haek (2004) <input type="checkbox"/> Rumduol (2003) <input type="checkbox"/> Svay Chrum (2005) <input type="checkbox"/> Svay Rieng (2006) <input type="checkbox"/> Svay Teab (2007)	<input type="checkbox"/> Takeo [21] <input type="checkbox"/> Ankor Borei (2101) <input type="checkbox"/> Bai (2102) <input type="checkbox"/> Boun Chhsar (2103) <input type="checkbox"/> Chour Kaey (2108) <input type="checkbox"/> Kakh Andat (2105) <input type="checkbox"/> Kiri Vong (2104) <input type="checkbox"/> Prey Kabbas (2106) <input type="checkbox"/> Samraong (2107) <input type="checkbox"/> Train Kak (2109) <input type="checkbox"/> Treang (2110)

to be continued for every core issue...



Photo 2: Introduction of the questionnaire to the participants



Activity Mapping

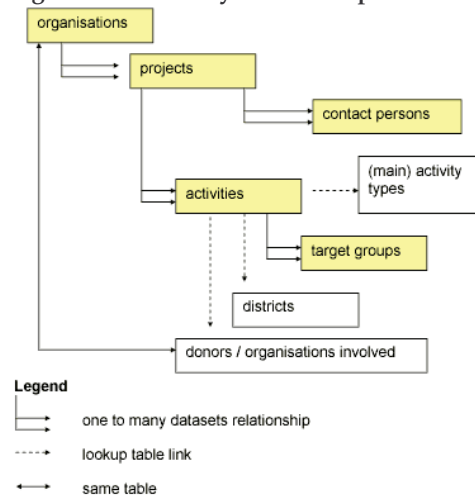
The questionnaires also asked the location of the ongoing activities, information on the time frame and target groups. The questionnaire consisted of different forms. For each activity the organization were requested to fill one form so the researchers could refer one activity to one location. If an organization conducted several activities in the same coverage area, they were requested to fill in several forms with the additional information of time frame and target groups for the specific activities.

The questionnaire also collected the number of staff assigned to one activity. This aimed to estimate the intensity of the activities. However, for most representatives of agencies this information was not available. Due to this, the activity mapping exercise focused on a quantitative coverage rather than a qualitative, by counting the number of organizations active in one or the other district regarding a particular subject.

Step 7: Activity Mapping Workshop: Data collection

A web database and a web mapping system has been set up to store, retrieve and visualize the collected data. After the workshop, project staff was assigned to fill the questionnaires into the database as well as contact information of organizations and contact persons. Figure 3 depicts the structure of the database.

Figure 2: Data entity relationships



The web database was useful to collect, enter and cross-check the data gathered by multiple users in a short period of time. Some questionnaires have been sent out to some organizations based in the countryside, which were not able to attend the workshop.



Activity Mapping



Step 8: Data processing and -analysis

Data analysis tools were developed to quickly visualize and analyze the results from the questionnaires. The following modules were developed to reflect the information in the database:

- ▶ A catalogue listing up all details of information for each organization, with filters to focus on one organization / activity;
- ▶ A web mapping tool allowing to show the geographical coverage of activities / services;
- ▶ A tool showing the time span of ongoing activities.
- ▶ An export tool allowing to export the data into MS Excel readable format, in order to allow in depth research on detailed questions.

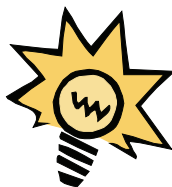
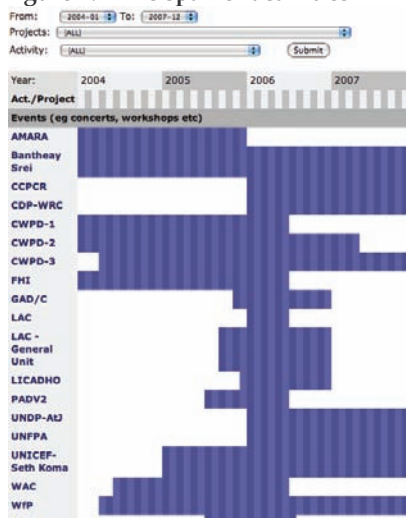


Figure 3: Activity Mapping Catalogue

CCJAP2 - CCJ AP - Cambodian Criminal Justice Assistance Project-3	
Organisation: AuSAID - AuSAID	
Project address: Ministry of Interior	
Project activities:	
Training Violence against women	Show map
Duration: 2006-01 - 2006-11	Staff: 20
Target groups: • Local Authorities - Commune Councilors • Judicial Authorities - Police	
Locations:	
<p>Kampong Cham: Batheay [301], Chamkar Leu [302], Cheung Prey [303], Dambae [304], Kampong Cham [305], Kampong Siem [306], Kang Meas [307], Kaoh Soutin [308], Krouch Chhmar [309], Memot [310], Ou Reang Ov [311], Ponhea Kraek [312], Prey Chhor [313], Srei Santhor [314], Stung Trang [315], Tboung Khmum [316].</p> <p>Kampong Speu: Baseath [501], Chbar Mon [502], Kong Pisei [503], Aoral [504], Odongk [505], Phnum Sruoch [506], Samraong Tong [507], Thpong [508].</p> <p>Kandal: Kandal Stung [801], Kien Svay [802], Khaach Kandal [803], Kaoh Thum [804], Leuk Daek [805], Lvea Aem [806], Mukh Kampul [807], Angk Sruol [808], Ponhea Lueu [809], S'ang [810], Ta Khmau [811].</p> <p>Phnom Penh: Chamkar Mon [1201], Doum Penh [1202], Prampir Meakkakra [1203], Tuol Kouk [1204], Dangkae [1205], Mean Chay [1206], Ruessel Kaev [1207], National Training Institutes [1299].</p>	
Training Rape	
Duration: 2006-01 - 2006-11	Staff: 20
Target groups: • Local Authorities - Commune Councilors • Judicial Authorities - Police	
Locations:	
<p>Kampong Cham: Batheay [301], Chamkar Leu [302], Cheung Prey [303], Dambae [304], Kampong Cham [305], Kampong Siem [306], Kang Meas [307], Kaoh Soutin [308], Krouch Chhmar [309], Memot [310], Ou Reang Ov [311], Ponhea Kraek [312], Prey Chhor [313], Srei Santhor [314], Stung Trang [315], Tboung Khmum [316].</p> <p>Kampong Speu: Baseath [501], Chbar Mon [502], Kong Pisei [503], Aoral [504], Odongk [505], Phnum Sruoch [506], Samraong Tong [507], Thpong [508].</p> <p>Kandal: Kandal Stung [801], Kien Svay [802], Khaach Kandal [803], Kaoh Thum [804], Leuk Daek [805], Lvea Aem [806], Mukh Kampul [807], Angk Sruol [808], Ponhea Lueu [809], S'ang [810], Ta Khmau [811].</p>	

Since the time frame was included in the questionnaire, it was also possible to visualize the time span (Figure 2), some activities were ongoing. However, information on future and past activities were assumed to be not comprehensive.

Figure 4: Time span of activities



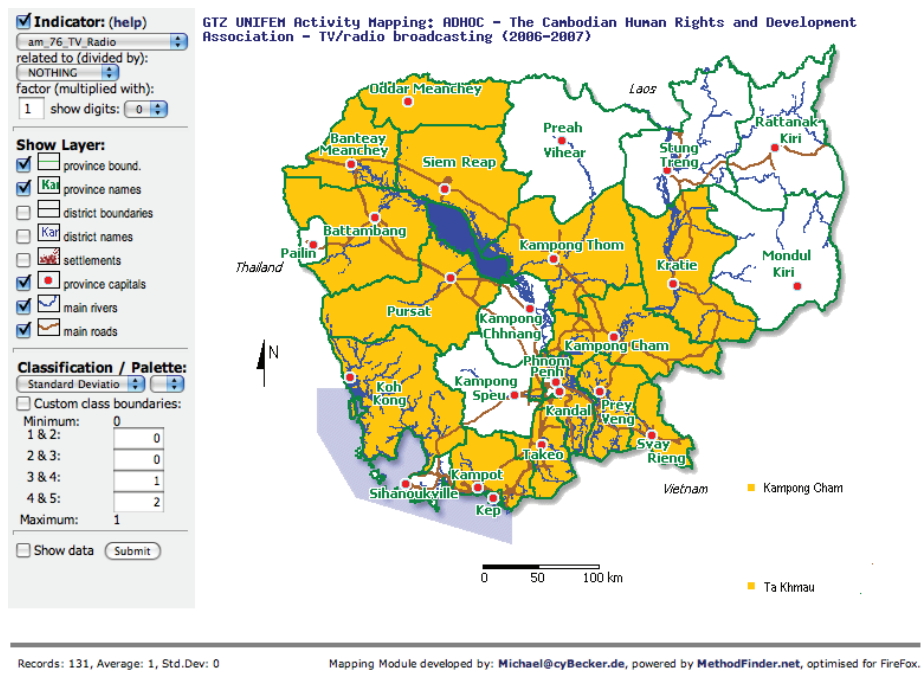


Activity Mapping

Step 9: Visualization and redistribution of results

More than 180 maps have been generated from the database using a mapping module, which visualized the statistical data of the database. In general, for every organization and activity, one map has been produced as shown in Map 1.

Map 1: Coverage of ADHOC: TV/radio broadcasting on domestic violence



For each activity and core issue, the number of involved organizations have been counted and therefore the entire coverage of services was visualized (shown in Map 2) and discussed.

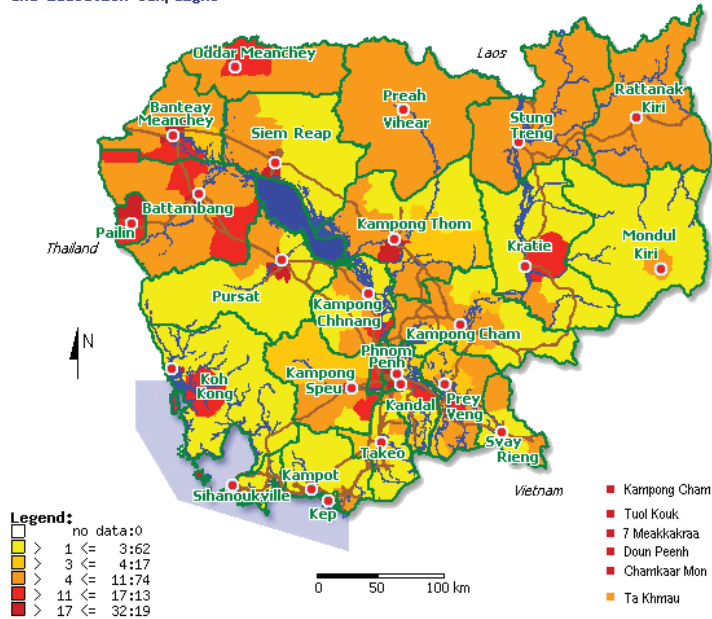
While the database was web based, all results were immediate published when entered. All participants have been informed, when data entry was finalized and the mapping module updated.



Activity Mapping

Map 2: Number of organizations involved in Information & Education Campaigns

GTZ UNIFEM Activity Mapping: Number of organisations involved in Information and Education Campaigns



Step 10: Discussion of Results / Policy Making

Internal and external group discussions were carried out to make use of the results from the Activity Mapping Exercise.

As a result:

- ▶ All participants appreciated to get an insight on the overall coverage of activities/services in the field of Domestic Violence.
- ▶ There was a multitude of local organizations, that could be integrated in further dissemination efforts to ensure that all organizations use the same messages.
- ▶ There are ongoing discussions and cooperation in the field of domestic violence between the organizations and the National Ministry of Women's Affairs in Cambodia.
- ▶ The GTZ project "Promotion of Women's Rights" has identified its role which is reflected in planning of future activities.